20th Jan 2022

To,

Mr. Ankur Rajgadhia
M/s Mark Infinity Hospitality
New Delhi

Subject: Proposal for Hotel Website Development

Dear Ankur,

Please refer to our online meeting with you on 20th Jan 22.

With reference to your requirement, please find the proposal for Development of **Hotel Website Development** as per the scope of work mentioned below:

Scope of Work
Development of E-commerce Website

1. **Website Content Page**
   o Home
   o My Account Control Panel for Customers
   o Services
   o About us
   o Room Information
   o Book Now
   o Check-in & Check-Out
   o Gallery
   o Social Media Integration
   o Hotelogix booking Engine, PMS integration, Channel integration
   o Newsletters
   o Blog
   o Restaurants, if any
   o Contact Us
FAQs

o **CMS(Content Management System)** a) CMS is used to manage and administer the content of the dynamic website. b) An admin panel is used to login in CMS c) Once inside the CMS we can access different links to manage/update (add, edit delete) the different items like etc. content, images, product list

d) Once we update some data it is instantly updated on user
   page

- o **Function of Customers**

  1. Customers will be able to login/register into the website.

  2. Customers will be able to create an account after submitting their email id, name, address, etc on the website.

  3. Customers can submit their reviews, testimonials on the on the website.

  4. Customers will be able to book rooms on the website.

  5. Customers will be able to check their booking status on the website.

  6. Customers will be able to make payments for their booking done by using integrated payment gateway.

  7. Customers will be able to receive an email for confirmation after an order placed on the website.

Payment gateway

Customers will be able to make payments for the booking done on the website by using integrated payment gateway given by the Client. Admin will be able to manage this section from the backend.

Social Media Integration

The website will be integrated with various social networking websites like Facebook, Twitter etc. Customers can only share the link of the website on these social networking sites.

Newsletter

Customers will be able to subscribe for the newsletter on the website by submitting e-mail id and name on the website. This section will be managed by admin from the backend.

Contact us

The contact us page will list contact details of the Client along with a contact us from and FAQ search option. Features include:

- o Contact us form
- o Contact Us Form Fields
- o First Name
- o Last name
- o Email
- o Contact (Drop down menu options)
- o Message

Contact options: General Enquiry and other enquiry. Others will follow Contact form will be shown to the customers in all the pages of the website.

FAQ

This section will list out the FAQ's listed on the site. The FAQ's will be maintained by the administrator. In this section all the questions will appear category vise for the ease of customers.

Content Pages

- o About US
- o Room Packages, Offers etc.

- o Return
- o Privacy
- o Terms & Conditions

Email Notifications

- o Customers will receive a notification after registration.
- o Customers will receive a notification after confirmation of order.
- o Customers will receive a notification after payment

Blog Management

Blog Creation

Administrative Panel

The back end of the website will be power packed with an administrative panel to manage the updation of data at the front as well as back end. Following are the key functionalities website:

o **Content Management**

Admin will be able to add/delete text/images/videos of the items on the site. The admin will be provided a rich interface editor which will enable him to create as many pages as required. Admin will be able to add text, images, links etc to the pages and those pages can be linked to any other pages on the same site.

browsers i.e.

- o Firefox Mozilla
- o Safari
- o Chrome
- o Internet Explorer
- o Uniform Navigations in all the web pages of the application.

- o **Testing Standards**

  We make sure each of our services undergoes rigorous testing so that it becomes bug-free. All the standard methods of white and black box testing are in place to achieve this feat. We:

  i. Prepare the test cases based on design and functionality.

  ii. Ensure a cosmetic bug test before delivery.

  iii. Test the embedded links exhaustively to make sure no errors are there.

  iv. Validate all web applications

  v. Implementing Cascading Style Sheets (CSS) for each of the application.

Time Duration:

- Delivery of Website shall be done:
  - In 4-5 Weeks

Development Environment:

Database Server	My SQL
Operating System	Linux Web Server
Development Environment	Wordpress

Costing Details:

S.N.	Description	Costing in INR
1	Website Designing & Development	45,000
2	Hosting for One Year	Via hostinger
3	Domain (to provide)	Via godaddy
4	SSL Certificate	Via hostinger
5	Annual Maintenance	12,000 (Post 1 month of launch of website for a year)
6	Picture, Video Shoot & Edit of the markinfinity Resort	Will provide separately, if asked for
7	Branding of the markinfinity Resort	Will provide separately, if asked for

Terms:

- *GST @ 18% shall be charged extra as applicable.
- *Further, given quotes and timelines are tentative which may affect during real implementation.
- The above cost is only for Website development.
- The project will kick-start development upon receiving Purchase order and Advance payments only.
- All content, images, texts, videos and Third party integration services information API, Plug-in etc. will be provided by the Client.
- Wemonde is not liable to write or publish the content on the website.
- Third Party plugin & content for development if required will need to be purchased separately and are beyond the scope of this quote.
- Client shall pay 50% advance at the time of project initiation and balance 50% shall be payable upon completion of the UAT and before go Live of the website.
- Hosting of website would be done on Client server.
- All the deliverables listed in the proposal are only subject to the consideration during the development of the project.
- If any new task, module required & change in functionality may affect the shared timelines & quote, for these timelines and quote will be submitted separately.

Pradeep Prakash
Head (Sales & Services)
Wemonde Pvt. Ltd.
Plot no. 28, Pocket 7, Sector 23B
Dwarka, New Delhi 110077
Ph: +91-9810667493,
Email id: pradeep@wemonde.com

www.wemonde.com